



# PROCLAMATION

## NATIONAL TOURSIM WEEK

**April 7 – 11, 2025**

- WHEREAS: tourism builds attractive, inclusive societies that foster Smoky Lake County's culture, heritage and environment; and tourism is an important source of economic activity, creating jobs and prosperity in communities across Smoky Lake County; and
- WHEREAS: Council is committed to seeing the tourism industry grow in Smoky Lake County. We sincerely thank our tourism entrepreneurs for their contributions to our local economy and their efforts in attracting the visitor economy; and
- WHEREAS: tourism has the opportunity to help our business community grow and enhance quality of life; and
- WHEREAS: the significance of tourism transcends mere economic measures. Its profound impact weaves through the cultural tapestry of Canada, reflecting the diverse ideals, people, and communities that form the heart of this nation;
- NOW THEREFORE: I, Reeve, Jered Serben, do hereby proclaim April 7 - 11, 2025, as National Tourism Week in Smoky Lake County.

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Smoky Lake County Reeve